

KUALA LUMPUR | LANGKAWI | KUCHING | PENANG | KOTA KINABALU & BEYOND

Top 10 Reasons to hold your next business event in KUALA LUMPUR

Your Blueprint to Discover Malaysia



www.apxara.com



Have you heard of FISHY BUSINESS, apxara's signature team bonding activity?

TEAM ACTIVITIES

MEETINGS | INCENTIVES | CONFERENCES | EVENTS



Apxara Travel & Events Sdn. Bhd. KPL4769 | Company No. 626137-K
The Boulevard, Unit 11-10, Level 10, Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur, Malaysia.
T + 6 03 2282 8768 | F + 6 03 2284 9768 | info@apxara.com | www.apxara.com



HISTORY OF KUALA LUMPUR

The capital of Malaysia, Kuala Lumpur, affectionately known as KL by the locals, is Southeast Asia's youngest capital but has developed to be one of the region's most stunning cities boasting host of colonial architecture, towering skyscrapers, fantastic shopping, vibrant nightlife and a splendid array of food. The city has an urban population of 2million (in 2008).



KL sits in the Klang Valley, and its name "Kuala Lumpur" means muddy confluence in the Malay Language, is derived from its location at the point where the Klang & Gombak rivers meet. Established here in 1857, the city began as a ramshackle trading post for the burgeoning tin mining industry, and was constantly plagued by floods and fires. Chinese miners and traders formed a large part of its early population, governed by a Kapitan China, or headman, the most famous being Yap Ah Loy who was responsible for the city's early growth. Building boom began when the British took control in the 1880s, and in 1896, Kuala Lumpur was made the capital of the newly formed Federated Malay State. A multiracial population began to settle here, congregating in ethnic enclaves that remain until today. In 1999, Putrajaya became KL's new administrative capital but KL remains as Malaysia's financial & commercial center.

ICONIC PLACES IN KUALA LUMPUR



Sultan Abdul Samad Building

Sultan Abdul Samad Building, a magnificent Moorish building built in 1897 to serve as the headquarters of colonial administration and named in honor of the ruler of Selangor at the time, is the house of commercial division of Malaysia's High Court. Although it is not opened to the public, the building is still one of the most photographed landmarks of the city.

Royal Selangor Club

Directly opposite the Sultan Abdul Samad Building is Royal Selangor Club, established in 1884, the center of colonial social life then. The present black & white mock-Tudor building, an authentic reproduction of the old club, was built in 1980. Still referred to as The Spotted Dog, the club remains the preserve of the city's elite.



Independence Square offers a rare glimpse into the city's past. It was here that the Union flag was finally lowered on 31 Aug 1957



MENARA KL

The fifth tallest towers in the world at 1,380feet (421m) has restaurants, shops, a revolving restaurant & private function space for up to 300people.

Petronas Towers

Soaring to a height of 1,483 feet, (452m), the 88 story Petronas Twin Towers are an internationally recognized symbol of modern Malaysia. Designed by Argentinean architect Cesar Pelli featuring heat-reflecting stainless steel, the towers were completed in 1998. The skybridge linking the towers at 41st floor offers visitors a bird eye view of KL City and only 800 free tickets daily are given out on first come-first-serve Basis. Adjoining to the towers is Suria KLCC, a glitzy shopping mall with all the major international branded goods, restaurants, cafes etc....



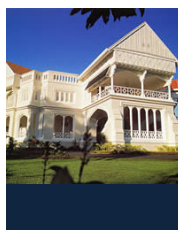
BATU CAVES

Is a limestone hill 13km from KL City, and also the most popular Hindu shrine outside of India. An stunning eye-opener for first time visitor



Tien Hou Temple

is a landmark Chinese Temple 120mins from KL City Centre. It was built in 1987 by the Hainanese community of KL and dedicated to Goddess Tien Hou (The Heavenly Mother)



CARCOSA SERI NEGARA

Constructed as a home for Sir Frank Swettenham, the first British Resident-General of the Federation of Malay States, today it is the city's finest boutique hotel and function venue. It has 2 award winning restaurants and gardens for events.

GOLDEN TRIANGLE

The Golden Triangle is KL's main business, shopping, and nightlife district featuring mega shopping centres, countless restaurants & bars, premier hotels and trendy side walk eateries.

TOP 10 Reasons

to hold your next business event in Kuala Lumpur



1 Tired of coach tours & guides that bring you shopping?

KL 360 is the answer. Famed by the famous TV series "Amazing Race", KL 360 is an activity that

requires participants to escape to KL's most amazing sights, experience local delicacies, and explore the city's hidden treasures and local lifestyle. *** 30min fish spa, foot reflexology, cocktails in the sky, soft adventure, fear factor activities can be factor in as part of the event.

KL Monorail
Taxi or Walk

15 – 500
Pax

Half /Full
Day



2

Gala Dinner @ TIEN HOU TEMPLE

Whether it's a spectacular start or a drumming finish, Tien Hou temple serves as an excellent backdrop for your event. It is your choice to dine under the stars (weather permits) or utilize the huge ballroom of this magnificent venue. To shake up the event, a multi-racial drummer troop will serve as opening gambit.

Min 3 months
advance notice

20min drive from KL
city centre



Drum troupe can be arranged for opening gambit or special performance during dinner

3



SOCIAL RESPONSIBILITY PROJECTS

Apxara's CSR Programs are tailor made to suit specific requirements – conservation, community outreach, or educational initiatives. Whether it's doing landscaping work for an old folks' home or building new bicycles for a near by orphanage, we can cater to your specific requirements to suit the event.

Apxara is in support of
Ti-Ratana



Half /Full
Day

30mins drive
From KL



Refreshments, (local delights such as curry puffs and assorted snacks) t-shirts, caps, coconut welcome drinks etc can be arranged

4

BLACK TIE EVENT @ CARCOSA SERI NEGARA

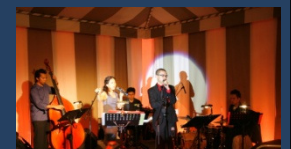
Original built in 1904 as the official residence of the highest British representative for the Malay States, The Carcosa today has been restored to its former Victorian glory & set amidst 4 acres of lush landscaping and an excellent place for gala events.



25min drive
from KL city

Indoor: 350pax
Outdoor: 500pax

A fantastic Jazz quartet or a perhaps a Jazz or soprano singer will be an excellent option to add to the sound pallets .



5



Sorry our coach broke down! COCKTAILS IN THE SKY

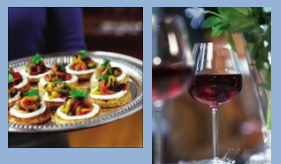
The imposing city skyline of KL's beloved Twin Towers can be mesmerizing be it night or day. Catch a glimpse from above the sky whilst sipping cold margarita and a glass of beer. This activity can be combined with day tours, team building, or simply a pre-dinner drinks.

City
Centre

Food:
Light meals

Up to
250 pax

Shhhhh... ITS A SECRET
and don't tell your delegates that their bus will be breaking down!



Team Activities | Theming | DMC | Meetings | Incentives | Conferences & Events



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TOP 10 Reasons

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6

UP UP & AWAY.....

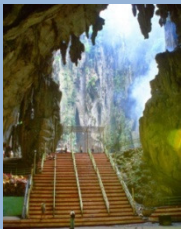
The KL Tower , officially known as Menara KL was built in 1995 and its meant for communication purposes . Standing at 4 21 metre (1,381 feet) it is currently the 5th tallest tower in the world It features a revolving international buffet restaurant and an observation deck for sweeping views of KL.



Common Restaurant
220pax

City Centre

SOFT ADVENTURE: Those with a BIG HEALTHY heart, have a try on the flying fox or try the highest slingshot ride in Asia!



7

274 DIVINE STEPS & A HAND ON PEWTER

Many will agree that Batu Caves , a limestone Hindu Shrine 25mins (13km) off KL city is a spectacular sight. It is located on a 400 mil year old limestone hill which has a series of caves & temples and it is one of the most popular shrine outside India dedicated to Lord Murugan. After lunch, we move to Royal Selangor Pewter, a Malaysian pewter manufacturer & retailer, the largest of it's type in the world for a short activity and pewter making tour.



6 hours
Incl. lunch

School of Hard Knocks @ Royal Selangor Pewter can accommodate up to 60 people at every one time and you get a bowl & certificate as souvenir.



8

Hold a meeting at PUTRAJAYA INTERNATIONAL CONVENTION

CENTRE, affectionately known as PICC , is 35mins drive from KL city centre. It's 10 medium size halls & 41 meeting rooms are excellent for events of various sizes. 5 Star international hotels such as Shangri-la Putrajaya, Pullman, & Marriot Putrajaya are wonderful choices within the area.

20mins from
KLIA or KL

Pleneray Hall
1,200 Banquet

Perdana Hall
2,000 Banquet

Putrajaya Lakeside is can be a perfect location for seafood dinners, BBQs or buffet dinners.



9

FISHY BUSINESS at Port Dickson

We believe the best way to learn & grow as a team is through having fun. Fishy business provides a surreal mixture of corporate entertainment, opportunity for team bonding , spark creativity & relationship development . It is a 3hour activity that can be done anywhere near water. Suitable for people between ages 8 -80 years old and no physical fitness is required to do this fun activities.

- HIGLY ENERGIZING
- UNIQUELY DIFFERENT
- EXCELLENT TEAM BONDING



Port Dickson , commonly known as PD, is KL's nearest beach holiday destination located 90km south of KL (1hr 15mins drive) .

Full Day

1hr 15mins
drive from city

Up to
500 pax

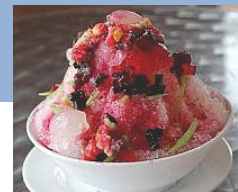


10 TRADITIONAL MALAY DINNER & CULTURAL SHOW

Malaysia is known for the exotic use of spices and ingredients brought introduced by the Indians. The exciting range of flavour and dishes are usually ate with rice. Local cultural dances can be an add on for the evening.

Within KL City

Indoor: 500pax
Outdoor: 250pax



Meetings | Incentives | Conferences | Events